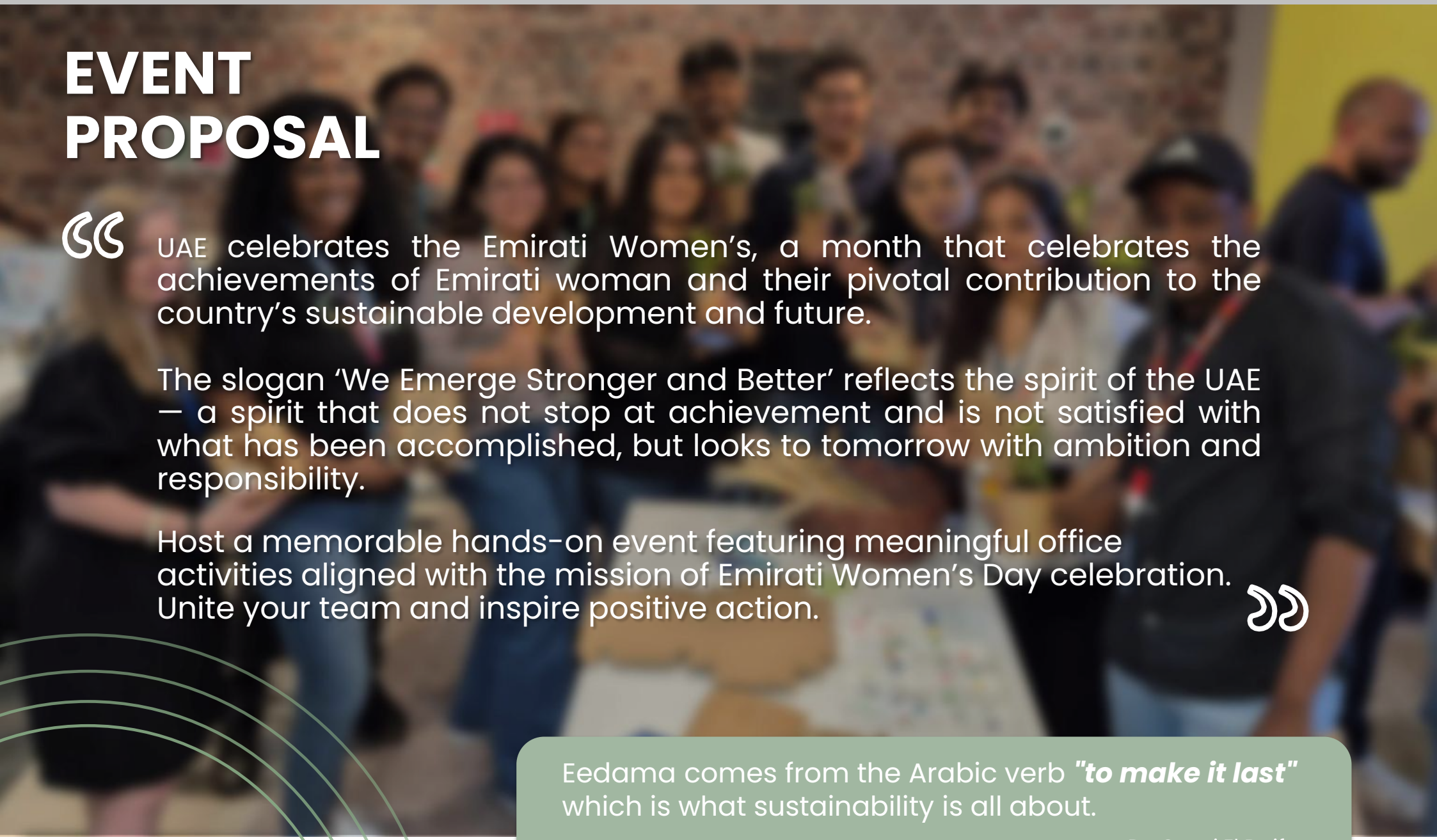


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Emirati Women's Day

We Emerge Stronger and Better

EVENT PROPOSAL



UAE celebrates the Emirati Women's, a month that celebrates the achievements of Emirati woman and their pivotal contribution to the country's sustainable development and future.

The slogan 'We Emerge Stronger and Better' reflects the spirit of the UAE — a spirit that does not stop at achievement and is not satisfied with what has been accomplished, but looks to tomorrow with ambition and responsibility.

Host a memorable hands-on event featuring meaningful office activities aligned with the mission of Emirati Women's Day celebration. Unite your team and inspire positive action.

Eedama comes from the Arabic verb ***"to make it last"*** which is what sustainability is all about.

- Dr. Ounsi El Daif
Founder & CEO

Eedama
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COMMUNITY CARE

A purposeful, hands-on experience where your team creates wellness gift boxes for loved ones or the blue collar community. Participants craft natural wellness products and write heartfelt messages, fostering appreciation, connection, and the joy of giving back.

Key Pillars

Community, Connection, Empowerment, Social Impact

Key Benefits

- **Celebrates women's contributions** through creativity, wellbeing, and purpose
- **Strengthens team connection** by fostering appreciation, compassion, and collaboration.
- **Supports ESG, CSR, and employee wellbeing** while creating a positive community impact.

Activities

Learn and make the following handmade items:

- Natural Lip Balm
- Exfoliating Body Scrub
- Lavender Pillow Mist
- Organic Neem Oil Blend
- CSR Gift Packaging *(optional, for donation to blue-collar workers)*
- Personalised note

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"Celebrating Emirati Women's Day by creating wellness gifts for others reminded us that true leadership begins with compassion. A beautiful experience of giving, connection, and community."
- Participant







WHAT'S NEXT?

CHOOSE YOUR DAY
Let us know what date and time you want to host the event and for how many participants.

CONFIRM YOUR VENUE
Let us know your venue, best suited to your needs. We bring the experience to your Office, Hotel Ballroom or any preferred venue.

WE DELIVER & ENGAGE
Our qualified facilitators come prepared with all the necessary equipment and deliver a seamless and impactful session.

EVENT TIMELINE

01 Welcome
Our instructors greet participants and share the background of the activity.

02 Icebreaker
A fun, interactive warm-up to spark energy and awareness.

03 Creation
Teams dive into creating with our guidance.

04 Rotations
Participants move from station to station, collaborating and innovating.

05 Celebration & Wrap-Up
A group photo and share final reflections.

ABOUT EEDAMA

**Eedama comes from the Arabic verb "to make it last" which is what sustainability is all about:
Being proactive!**

- Dr. Ounsi El Daif
Founder & CEO

Eedama is an independent social enterprise, founded in Masdar City, Abu Dhabi in 2015; that promotes sustainable development by supporting citizens, schools and organizations in embracing sustainability within their practices.





WHY EEDAMA?

We turn team building into a catalyst for meaningful change and connection.

Our programs blend sustainability, mindfulness and purpose.

We help teams collaborate, think fresh and act on real-world challenges proactively.

Our programs are designed to meet your requirements with authenticity and purpose.

We bring the experience to you: at your office, hotel or any preferred venue.

RECENT PROJECTS



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE AND TOURISM

Empowering managers on conflict resolution & decision making towards the environment (25 pax)



UNITED ARAB EMIRATES
PRIME MINISTER OFFICE

Creating care packages for 100 female blue collar labors in the UAE.



Capgemini

Modern Urban farming workshop for up to (200 pax)



أدنوك
ADNOC

Empowering employees with profound awareness of the impact of their daily office actions & how they can reach their companies sustainability goals. (400 pax)



بروفيس
PROVIS

Provis employees creating hand made gifts for staff personnel (50 pax)



CHALHOUB GROUP
SINCE 1955

Planting 50 trees while inspiring families to a integrate sustainability lifestyle. (100 pax)



FERRERO

Eedama partnered with Ferrero across the UAE, KSA, and Kuwait. Together, we crafted 150+ low-waste care packages and turned sustainability into action (150 pax)



THRIFT FOR GOOD

Employees crafting fashionable handmade accessories with sustainable materials for personal use (20 pax)

OUR PARTNERS

MASDAR CITY

GRACIA FARMS

مؤسسة عبدالله الغرير للتعليم
Abdulla Al Ghurair Foundation for Education

AVENTURA
منتزه مغامرات الطبيعة

متحف الإمارات للتربة
Emirates Soil Museum

Imdaad

Companies for good

farz

THRIFT FOR GOOD

محمية دبي الصحراوية
DUBAI DESERT CONSERVATION RESERVE

CLIENTS SERVED

EMDAD

مؤسسة الأصفري
The Asfari Foundation

amazon.ae

TAQA Distribution
طاقة للتوزيع

جامعة زايد
ZAYED UNIVERSITY

hp

ASD
AMERICAN SCHOOL OF DUBAI
المدرسة الأمريكية بدبي

Viola Communications

UNDP

AESG

EmiratesGBC
مجلس الامارات للابنية الخضراء
Emirates Green Building Council

ماجد الفطيم
MAJID AL FUTTAIM

Capgemini

شركة شمس للطاقة

SHAMS
Power Company

جامعة نيويورك أبوظبي
NYU ABU DHABI

EGA
الإمارات العالمية للألمنيوم
EMIRATES GLOBAL ALUMINIUM

LLWB
LEBANESE LEAGUE FOR WOMEN IN BUSINESS

FERRERO

make sense

standard chartered

هيئة البيئة - أبوظبي
Environment Agency - ABU DHABI

TIMES SQUARE CENTER

Boehringer Ingelheim

أدنوك
ADNOC

ALDAR

SEPHORA

CHALHOUB GROUP

SORBONNE UNIVERSITY ABU DHABI

دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE AND TOURISM

هيئة أبوظبي للإسكان
ABU DHABI HOUSING AUTHORITY

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Scan QR Code here
to see us in action!

Let's create meaningful change together!